

# NEW! *Clean label artisan bakery* YOU CAN AFFORD TO LOVE

The perfect blend of authentic artisan quality and operator value. Experience real, natural ingredients and a softer than ever crust, that's resilient to withstand tough builds and sauces in a thaw and serve format.

1-3 DAYS AMBIENT  
SHELF LIFE

NEUTRAL, MILD  
FLAVOR LETS FEATURED  
INGREDIENTS SHINE

MORE CONSISTENT  
SHAPE AND SIZE

MADE WITH 2  
PROPRIETARY  
STARTERS



ACE® CRAFT FAMILY

*Artisan* IS UP IN  
POPULARITY. >>

IT HAS GROWN 192%  
IN THE LAST 10 YEARS.

Datassential  
Haiku, 2018

### STACKED GARLIC CROSTINO NACHOS

Thaw and thinly slice ACE® Craft White Baguette. Brush with garlic butter and sprinkle with nacho cheese. Bake until golden and crisp. Garnish with toppings of your choice.



ARTISAN  
MENU PENETRATION IS  
PROJECTED TO GROW  
**+20.1%**  
OVER THE NEXT FOUR YEARS.

Datassential Haiku, 2018

MADE EASY WITH OUR  
NEW CRAFT ARTISAN  
WHITE BAGUETTE



**WESTON FOODS**  
FOODSERVICE

# CRAFT ARTISAN MADE COST-EFFECTIVE.

**65%**  
OF CONSUMERS ARE  
MORE LIKELY TO PURCHASE  
SANDWICHES DESCRIBED  
AS 'ARTISAN'

Technomic, Sandwich Consumer  
Trend Report, 2017



**Craft White Baguette** (100614)  
Creamy and slightly sweet flavor, softer crust for a smooth bite — traditional baguette scoring.  
ACE® - - 18" x 2.25"



**Craft Multigrain Baguette** (100615)  
This traditionally scored multigrain baguette has a slightly nutty flavor and softer crust.  
ACE® - - 18" x 2.25"



**Craft Hoagie Roll** (100612)  
This rustic, hinge-sliced sandwich roll has a smooth, and slightly sweet flavor.  
ACE® - - 7.5" x 2.75"

Perfect for  
Bahn Mi or  
Cheesesteak  
Sandwiches!



**Craft White Dinner Roll** (100613)  
These smooth and slightly sweet dinner rolls have a softer crust for an easier bite.  
ACE® - - 3.5" x 2.5"



**Craft French Loaf** (100611)  
A delicately thin, golden crust loaf with a classically smooth, mild, and slightly sweet flavor.  
ACE® - - 10" x 4.5"

**75%** of consumers will pay extra for clean label ingredients.

Food Insider Journal, 2017

## STUFFED DINNER ROLL

Simply make a hole in the side of an Ace® Craft White Dinner Roll and pipe with your favorite filling! Try it with cream cheese or make it a mini calzone with mozzarella, basil and sundried tomato.



## BAGUETTE S'MORES

Slice ACE® Craft White Baguette and fry in butter, then sprinkle with sugar and graham cracker crumbs. Sandwich toasted marshmallow and chocolate squares between two slices.



GREAT FOR  
SWEET TOOTH  
APPLICATIONS, TOO!

## PRODUCT SPECIFICATIONS

Product Code	Brand	Product Name	Certifications	Tier	BakeTime	Unit Weight (oz)	Units Per SKU (case)	Case Weight (lbs)	Case Dimensions (L x W x H)	SCC
100614	ACE®	Craft White Baguette		C	T&S	9	30	16.9	20" x 16" x 12.250"	206 28553 05603 5
100615	ACE®	Craft Multigrain Baguette		C	T&S	9	30	16.9	20" x 16" x 12.250"	206 28553 05604 2
100612	ACE®	Craft Hoagie Roll		C	T&S	3.9	60	14.6	24" x 16" x 10.125"	206 28553 05601 1
100613	ACE®	Craft White Dinner Roll		C	T&S	1.9	144	16.8	24" x 16" x 10.125"	206 28553 05602 8
100611	ACE®	Craft French Loaf		C	T&S	16	20	20	24" x 16" x 13.25"	206 28553 05600 4

NO preservatives, enzymes, dough conditioners, or softeners  
NO artificial ingredients, colors or flavors  
NO compromises, ever

Visit [WestonFoodservice.com](http://WestonFoodservice.com) for more information.